



World Water Day 2017

Wednesday, 22 March

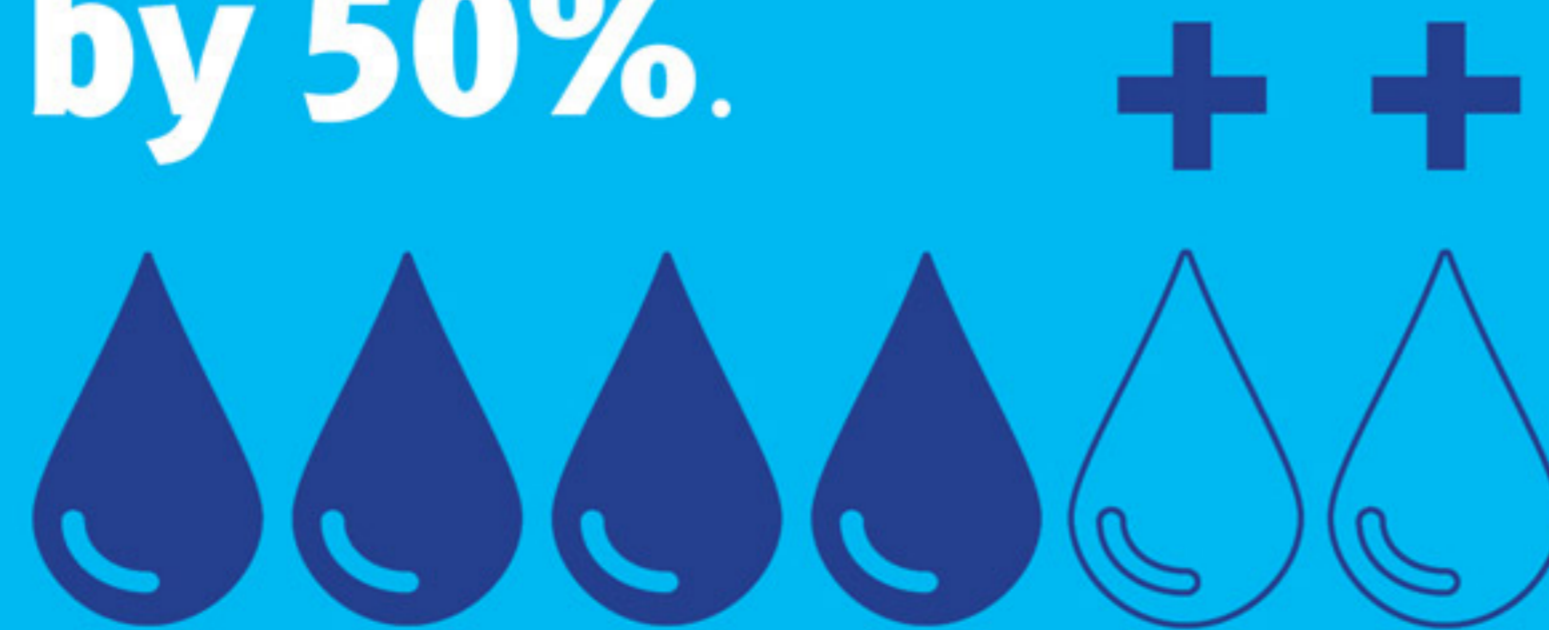


Did you know that around **663 million people do not have clean water** to drink?



That's around 1 in 10 people in the world!

By 2030, global demand for water is expected **to grow by 50%**.



Did you know that **water stands at the heart of the new 2030 Agenda for Sustainable Development in Goal 6** on ensuring the availability and sustainable management of water and sanitation?



So what does water mean to ISO?

For us, water is over **500 standards for safety and sustainability, for quality and measurement.**